

**IMAGINATION
CELEBRATION**



News/Media Release

For Immediate Release

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“WHAT IF! FESTIVAL OF INNOVATION AND IMAGINATION” SET FOR DOWNTOWN COLORADO SPRINGS

-- September 11 will be date for free inaugural event --

Colorado Springs, CO – The date has been announced for the 2010 WHAT IF! Festival of Innovation and Imagination to be coming to a six block area of downtown Colorado Springs on Saturday, September 11, 2010. The new event will show off the innovative nature of various organizations, businesses, schools and individuals in the Pikes Peak region. The special daytime gathering, running from 9 a.m to 6 p.m., will feature tech-enthusiasts, art-makers, garage inventors, performers, Do-It-Yourself-ers, scientists, culinary magicians, original musicians, robot builders, urban farmers, engineers and other thinkers and tinkerers. Each of these unique participants will share interactive projects, original performances, processes to demonstrate, hands-on experiences or inventive experiments.

The Festival site locations will include the Pikes Peak Center, the Pioneer’s Museum and the Plaza of the Rockies; and areas inbetween each locale. Both the interior facilities and surrounding grounds of these locations will be utilized for presentation and demonstration space. In addition, there will be eight different performance areas set-up to present a wide variety in entertainment, art performance and social dialogue. The Pikes Peak Center’s Main Stage will be the site for Performance Showcases on September 11. Other entertainment stages will be located in the Pikes Peak Center’s Studio Bee, at the Pikes Peak Center’s outdoor amphitheater, and at the Pioneer’s Museum.

Booths and experiences will range from robots to bicycles to solar ovens to inflatable planetariums to street chalk art to dance and movement. The What IF! Presentations will be an imaginative array of the best of what the Pikes Peak region can offer in innovation. Combined with the full schedule of performances and this ALL AGES / ALL FREE event should prove to be a popular destination for families and individuals alike.

IMAGINATION CELEBRATION

Imagination Celebration connects people to the brain-stimulating, community-building, life-enhancing power of creativity by inspiring artistic and intellectual curiosity; instigating community collaborations; and promoting life-long experiential learning that helps us thrive in a changing world.

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